



Sponsorship

Kit 2026

Your brand in front of the **biggest community of cybersecurity marketers!**



Why the Cybersecurity Marketing Society?

Since its inception in 2020, the Society has evolved into the largest community of cybersecurity marketers globally (3,800+), committed to providing the best resources, education, and networking opportunities that enable anyone to create a thriving career in cybersecurity marketing.

Together, we help each other noodle on and solve marketing and industry challenges, network and meet other cybersecurity marketers, create co-marketing opportunities, and grow our skills and careers.



About the Society

The Cybersecurity Marketing Society is a global organization that represents and serves marketing professionals around the world working in the cybersecurity industry.

Our audience database includes **more than 5,000+ contacts** from cybersecurity companies around the world.



**As the global voice for Cybersecurity marketers,
the reach and influence of the Society
is unsurpassed in the industry.**

Society members are an engaged group, committed to improving the relationship between cybersecurity vendors and security practitioners. As we emerge from a shaky market pulse and global pandemic, the industry looks to the Society for best practices, strategy insights, go-to-market tactics and vendor recommendations.



Society Membership is Exclusive

Our members are vetted as in-house marketers at cybersecurity product or services companies before acceptance into the Society.

Society members are a diverse group of marketers, ranging from C-level executives and VPs to product marketers, PR experts, demand generation marketers, and content marketers.

The pandemic and market fluctuations have pushed our community to a digital collaboration, where we share lessons, exchange ideas and push each other up to excel at our jobs and move our careers forward.

What keeps our members **up at night?**

- * Pipeline Generation and sales & marketing alignment
- * Career Growth & Career opportunities
- * Getting the most out of the MarTech stack
- * Standing out and rising above the noise
- * Marketing attribution and analytics
- * Reaching ICPs & Potential Customers/Prospects
- * Benchmarking and forecasting
- * Getting the most ROI from spend
- * What's next

Our Audience & Reach

4,400 +

Slack Members

27,000 +

Combined Founder LinkedIn Followers

3,000 +

Podcast Newsletter Subscribers

15,200 +

Company LinkedIn Followers

5,300 +

The Spoonful Newsletter Subscribers

3,900 +

Job Newsletter Subscribers

24% Open Rate | **32%** Click-Thru Rate

Become A **Partner**

Partnerships are long-term engagements with the Cybersecurity Marketing Society.

Designed for organizations looking to become truly embedded within the cybersecurity marketing professionals community. Businesses that make great Cybersecurity Marketing Society partners are dedicated to adding value, thought leadership, and support to our members.

Annual Platinum Sponsorship

\$67,000

Our annual partnership packages provide year-long exposure to our membership throughout all Society platform channels, anchored by 2 webinars.

- * **Company Logo**
on Website
- * **Social Promotion on LinkedIn/Twitter**
24 social media posts
- * **Newsletter**
3 articles
- * **The Spoonful or Jobs Newsletter**
2 graphic placement per month
- * **1 Newsletter Takeover**
with banner ads
- * **Joint Webinar**
4 times per year*
- * **Full attendee list for each webinar**
including contact information
- * **Webinar Promotion**
10 social media posts, 1 email blast per webinar and inclusion of webinar in Spoonful and/or Event Newsletters
- * **MP4 Recording**
for reuse
- * **Rights of Secondary Preference**
on conference sponsorship opportunities
- * **Society Slack #Deals-and-Partners Channel**
2 posts per month

*pending availability and editorial/topic approval

Annual Partnership Packages

Annual Gold Sponsorship

\$55,000

Our annual partnership packages provide year-long exposure to our membership throughout all Society platform channels, anchored by 2 webinars.

- * **Company Logo**
on Website
- * **Social Promotion on LinkedIn/Twitter**
12 social media posts
- * **Newsletter**
2 articles
- * **The Spoonful or Jobs Newsletter**
1 graphic placement per month
- * **1 Newsletter Takeover**
with banner ads
- * **Joint Webinar**
2 times per year*

*pending availability and editorial/topic approval

- * **Full attendee list for each webinar**
including contact information
- * **Webinar Promotion**
5 social media posts, 1 email blast per webinar and inclusion of webinar in Spoonful and/or Event Newsletters
- * **MP4 Recording**
for reuse
- * **Rights of Secondary Preference**
on conference sponsorship opportunities
- * **Society Slack #Deals-and-Partners Channel**
1 posts per month

Annual Partnership Packages

Annual Silver Sponsorship

\$40,000

Our annual partnership packages provide year-long exposure to our membership throughout all Society platform channels, anchored by 2 webinars.

- * **Company Logo**
on Website
- * **Social Promotion on LinkedIn/Twitter**
6 social media posts
- * **Newsletter**
1 article
- * **Joint Webinar**
1 time per year*
- * **Full attendee list for each webinar**
including contact information
- * **Webinar Promotion**
2 social media posts, 1 email blast per webinar and inclusion of webinar in Spoonful and/or Event Newsletters
- * **MP4 Recording**
for reuse
- * **Rights of Secondary Preference**
on conference sponsorship opportunities
- * **Society Slack #Deals-and-Partners Channel**
1 posts per month

*pending availability and editorial/topic approval

A la Carte Options

Sponsor & Host An In-Person Meetup

Sponsor and host an in-person meetup of the members

\$15,000 USD

Social Media

Promote 12 social media posts throughout the year

\$6,000 USD

Survey

Research survey of up to 10 questions

\$40,000 USD

Sponsored Blog or Article

Thought Leadership Spotlight

\$5,000 USD

Email Marketing

Newsletter Ad
\$3,000 USD

Newsletter - Full Takeover
(Multiple Ads & Branding)

\$5,000 USD

Live Dinner or Roundtable

Engage in a comfortable and intimate setting

\$20,000 USD

Webcasts

Host a virtual AMA, webinar, or fireside chat. Engage cybersecurity marketers on topics vetted to be relevant to them.

\$20,000 USD

Custom Idea

Let's work on something else!



2026 RSAC PARTY

FOR CYBERMARKETERS

[SPONSORSHIP DECK](#)



Get excited for the **Cybersecurity Marketing Society's**

2026 RSAC PARTY

Get excited for the Cybersecurity Marketing Society's RSAC 2026 party!

Join us at the **enchanting Novela San Fran**, a **literature-themed bar**, located in the heart of San Francisco & just a 6-minute walk from Moscone. This unique venue sets the perfect backdrop for a night of networking, celebration, and inspiration.

It's an ideal spot to unwind and connect with fellow professionals before diving into the exciting week ahead at RSAC 2026.

- A literary-inspired ambiance in one of San Francisco's most intriguing bars.
- A selection of fine alcoholic and non-alcoholic beverages.
- Delectable passed appetizers and a gourmet dinner buffet.
- Exclusive, limited-edition swag that you won't want to miss!

2025 attendees: 230 registrants, 180+ attendees!

The Venue

NOVELA



PARTY SPONSORSHIP

- Logo on the swag bag/"survival kit" bag (or t shirt)!
- INCLUDE A SWAG ITEM & MARKETING MATERIAL IN THE SWAG BAG
- 2 tickets to the party (worth \$1,000)
- Contact info for registrants (Expected 200+)
- Welcome comment at the Party
- Copies of any media taken at the event (photos, videos)
- Inclusion in social media posts about the party
- Inclusion on website party landing page
- Inclusion in RSAC wrap up blog on the Cybersecurity Marketing Society website

\$15,000



RSAC
Post-Conference
Napa Valley Retreat
at Olive Hill Estate

[SPONSORSHIP OVERVIEW](#)





Venue & Experience

Location: Olive Hill Estate is a private olive orchard surrounded by vineyards in Napa Valley, approximately one hour from San Francisco.

The Setting: Scenic outdoor spaces with vineyard views, intimate main house accommodations, and a beautiful chandeliered barn. The property offers unmatched flexibility and natural beauty, particularly stunning during the golden hour as the sun sets over the valley around 5:45 PM.

WHAT ATTENDEES WILL EXPERIENCE

- **Curated wine tasting stations** featuring premium Napa selections
- **Artisanal olive oil tastings** with locally-sourced products
- **Gourmet food stations** with chef-prepared selections
- **Handcrafted sourdough and olive oil pairings**
- **Scenic outdoor lounge** areas for intimate networking
- Optional **hotel discount codes and wine passes** for weekend stays



Sponsorship Opportunities

This event offers a unique opportunity to connect with senior cybersecurity marketing and security leaders in an intimate, relaxed environment — far from the noise and chaos of the conference floor. As a sponsor, your brand will be positioned as a thoughtful partner who values meaningful relationships and understands the importance of work-life balance in our demanding industry.

SPONSOR BENEFITS INCLUDE

- Prominent logo placement throughout the venue
- Brand recognition in all promotional materials (email campaigns, social media, website)
- Speaking opportunity or welcome remarks to attendees
- Branded materials in attendee welcome gifts or takeaway packages
- Sponsor recognition at our RSAC Prep Webinar (February 13, 2026)
- Cross-promotion during the Chocolate & Wine Pairing event
- Post-event professional photography featuring your brand presence
- Access to attendee list (for those who opt-in) for follow-up engagement
- Association with a premium, memorable experience that attendees will talk about long after RSAC ends



Sponsorship Details

Benefit	Inclusion
Registration Page Placement	Yes
Pre-Event Email & Social Promotion	Yes, Featured
On-Site Signage	Yes
Branded Takeaway Option	Optional, co-branded
Executive Guest Passes	Up to 2
Attendee List (Opt-In)	Yes
Post-Event Content / Recap	Featured

SPONSORSHIPS: \$5,000



Podcast Sponsorship

Kit 2026

Cybersecurity Marketing Stories *...that resonate*

Breaking Through in Cybersecurity Marketing is a weekly podcast by the Cybersecurity Marketing Society and N2K Networks. It delivers actionable insights, success stories, and industry trends straight from the front lines of cybersecurity marketing. Our audience comprises passionate, engaged marketing professionals eager to learn, grow, and stay ahead.

“

Align your brand with the most influential voices in cybersecurity marketing

and reach a highly engaged audience of cybersecurity marketers, executives, and decision-makers.

”



by the numbers...

YTD 2025

Average Downloads per Month: 1,000

Primary Platforms: Apple Podcasts (43%), Spotify (23%),
Chrome (10%), Overcast (7%)

Top Listener Locations: United States (59%), United Kingdom (7%),
Canada (5%), Israel (3%)

Engaged community: Over 5,000 cybersecurity marketers across
platforms & channels.

Launched in February 2022 by The Cybersecurity Marketing Society and first produced by Hacker Valley Media and now N2K Networks (The CyberWire), the show achieved 1st-week ratings:

#27 status in the USA for business-marketing podcasts

#5 status in Israel for business-marketing podcasts
Wrapped up 2022 in the top 10% show most shared globally

Listenership globally across **29 countries** with the top ones including USA, UK, Israel, Singapore, and Canada

Listeners on Spotify scored the show **4.7**

audience

Focused on learning the latest trends and best practices in cybersecurity marketing, with actionable insights, success stories, and real-world strategies shared by industry leaders.

Our listeners include marketing professionals from cybersecurity companies across all job functions:

- Growth & Demand Generation
- Product Marketing
- Content & Brand Marketing
- Events & Field Marketing
- Marketing Leadership (CMOs, VPs, Directors)

25%

Entry-level

45%

Mid-level

30%

Senior-level

testimonials



**Fernando
Montenegro**

One of the perks of early spring in Ontario is a nice temperature for a walk. Just came back from a nice stroll while listening to the wonderful Breaking Through in Cybersecurity Marketing Podcast. So much interesting content and great perspectives on this critical role for virtually every cybersecurity vendor. Kudos to Gianna Whitver and Maria Velasquez for an awesome podcast. F

From the few episodes I heard today, taking to heart wonderful suggestions from Ross Haleliuk (on founders perspectives), Jennifer Leggio ("Labels are not style" is BRILLIANT and applicable to security!) and Tyler Shields (on value of measurement).

For anyone involved in the "business" end of cybersecurity, this is a great podcast to listen to! Lots to catch up on!



**Missi
Carmen**

When you listen to a podcast more than 1x, you gotta share

Biggest takeaways for me: There is no magic in marketing. You need to set expectations for results. Marketing is the perfect combo of art and science: create, experiment, iterate.

Really enjoyed this one Breaking Through in Cybersecurity Marketing Podcast: "9 Exits and Counting: CMO Varun Kohli's Framework for Success."

Check it out here: <https://lnkd.in/eXwrNzTq>



**Oscar
Burns**

And for sharing with the world the Breaking Through in Cybersecurity Marketing Podcast, as being able to listen to the brightest minds in the marketing world of Cybersecurity... and being able to copy their strategies... i mean, LEARN from their strategies... has been a blessing.

Thanks again Gianna Whitver and Maria Velasquez for creating such a wonderful organization that can bring such bright minds together.

Amplify Plus

\$15,000

**10 Episodes Max Exposure
+
Premium Branding**

- Host-Read Ad (60 Seconds) on Every Episode
- Featured Guest Spot (One 30-Minute Interview)
- Episode Highlighted in Podcast Email Newsletter to Thousands
- Premium Branding on Podcast Promo Materials
- Inclusion of Ad/Company Link or Promo in Episode Show Notes
- In-Person Podcast Guest Recording (Cybersecurity Conferences & CyberMarketingCon)
- Dedicated LinkedIn Post Highlighting Your Sponsorship (1/quarter)
- Three (3) Shoutouts in the Cybersecurity Marketing Society Slack
- #DealsAndPartners Channel (3,700+ Member Slack community)
- One (1) Shoutout in Cybersecurity Marketing Society Newsletter (3,700+ engaged members + 5000 subscribers)

Amplify

\$7,500

Per Quarter 3 Months

**Strong Brand Presence
+ Thought Leadership**

- Host-Read Ad (30 Seconds) on Every Episode
- Branding on Podcast Promo Materials (LinkedIn, Website, Newsletter)
- Shared LinkedIn Post Highlighting Your Sponsorship (1/quarter)
- One (1) Shoutout in the Cybersecurity Marketing Society Slack #DealsAndPartners Channel (3,700+ Member Slack community)
- One (1) Shoutout in Cybersecurity Marketing Society Newsletter (3,700+ engaged members + 5,000 Subscribers)



**Cyber
Marketing
Con**

CyberMarketingCon **2026** Sponsorships

Austin TX | Nov 15-18, 2026



The Cybersecurity Marketing Society is a global organization that represents and supports marketing professionals in the cybersecurity industry worldwide

As the leading voice for cybersecurity marketers, the Society's reach and influence in the industry are unmatched. Our members are an engaged group dedicated to enhancing the relationship between cybersecurity vendors and security practitioners.

Our members represent a diverse range of marketing professionals, including C-level executives, product marketers, PR specialists, content creators, and experts in field marketing, social media, demand generation, partnerships, digital marketing, and more.

CYBERMARKETINGCON

CyberMarketingCon Attendees

2020	2021	2022	2023	2024	2025	2026
Fully Virtual	Fully Virtual	In-Person & Virtual	In-Person & Virtual	In-Person & Virtual	In-Person & Virtual	In-Person & Virtual
100 Virtual Attendees	200 Virtual Attendees	218 In-Person Attendees 50 Virtual-only Attendees Total: 268	360+ In-Person Attendees 170 Virtual-only Attendees Total: 530	~500 In-Person Attendees 160 Virtual-only Attendees Total: 660	Expecting 650+ In-Person Attendees 180+ Virtual Attendees Total: 830	Projecting 700-900 In-Person Attendees 200-300 Virtual Attendees Projected Total: 900-1,200

Sponsor Feedback on CyberMarketingCon



We instantly made relationships. We closed a deal from somebody we met there within 2 months...

and it was the largest deal our company has ever closed.

David Ebner
CEO & President - Content Workshop

[See the video here >](#)



Pipeline is the big question when you're sponsoring a conference...and I'm fortunate to say the answer to that is yes.

We work with 3 organizations that we met through CyberMarketingCon...It was a great experience. It was great.

Derek Edmond
Managing Partner - KoMarketing

[See the video here >](#)



This conference is so amazing.

We have proposals going out the door before even leaving the conference!

CyberMarketingCon 2023 Silver Sponsor

CYBERMARKETINGCON

CyberMarketingCon

Booth Packages Quick View



Title Sponsorship (Only 1)

The Title Sponsorship is the premier sponsorship level at CyberMarketingCon, offering unparalleled branding, speaking, and engagement opportunities. This exclusive package elevates your organization as a thought leader and provides maximum visibility before, during, and after the conference.

\$225,000

[See Full Booth Kit Here](#)



Platinum Sponsorship (Only 6)

Designed for organizations looking to make a big impact and gain significant brand visibility. With ample branding opportunities, speaking sessions, and on-site presence, this package ensures your company is front and center in the minds of attendees.

\$72,500

3 AVAILABLE

[See Full Booth Kit Here](#)



Gold Sponsorship

Perfect for companies looking for impactful engagement and brand visibility at a competitive price point. This package offers a speaking opportunity, booth space for attendee interaction and lead capture, and essential brand promotion throughout the event.

\$47,500

[See Full Booth Kit Here](#)

CyberMarketingCon

Booth Packages Quick View



Silver Sponsorship

The Silver Sponsorship at CyberMarketingCon is an excellent choice for companies seeking foundational brand visibility and attendee engagement at a competitive price. With booth space for interaction and leadscanning, digital promotion, and access to key networking opportunities, this package offers great value for growing your presence at the event!

\$20,000

[See Full Booth Kit Here](#)

For CyberMarketingCon, a Title, Platinum, Gold, or Silver sponsorship will provide you with extra ways to engage and attendee registration list!

Passport to Prizes/Charity

Silver+ booths can contribute a prize and/or a charity donation and participate in Passport to Prizes! (or Passport to Charity!)

Virtual Booth

Silver+ package vendors receive a virtual booth space as well!



6-Foot or Hightop Table Sponsorship

Get your brand in front of attendees with a convenient and professional 6 ft table. Perfect for companies looking for a simple yet effective presence at CyberMarketingCon, this sponsorship ensures you have a platform to connect with attendees and showcase your offerings.

\$13,500

[See Full Booth Kit Here](#)

CyberMarketingCon

Booth Packages Quick View

LIMITED AVAILABILITY



(Speaking) 15-minute Tech Talk

Position your brand as a thought leader by hosting a 15-minute microworkshop, speed demo, or tech talk on the Expo Hall stage. Share valuable insights, showcase your expertise or product, and stand on stage to share a topic-relevant speed session.

\$7,500

Speaking

Brand Awareness



Television on a Stand for Your Booth (Delivered)

Full conference rental of a television with stand. Convenient setup and support included. Ideal for looping presentations or live demos. No shipping fee. When you arrive at your booth it will already be there! **Please note: this does not come with electricity or wifi.*

\$995+

Brand Awareness



Ticket Bundle Giveaways

Don't have a user conference! Invite your users to CyberMarketingCon! Buy a bundle of discounted conference tickets and delight your prospects and customers, plus get to network with them over the course of the conference. Variety of bundle packages.

Ticket giveaway webinars are available for larger bundle purchases.

15-50% OFF

Brand Awareness

LIMITED AVAILABILITY



Private Company Meeting Room

Invite your teammates, prospects, and customers to your own private meeting room at CyberMarketingCon. Available for 4-hour, 8-hour, or full-conference bookings. AV packages available through CyberMarketingCon or venue.

CONTACT US

Brand Awareness

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon Build Your Relationships With Your Prospects & Customers

LIMITED AVAILABILITY



VIP or CMO Dinner

Create an exclusive networking opportunity for your team by hosting a custom dinner for select attendees. Ideal for intimate interactions with CMOs, VPs, and Heads of Marketing. A perfect setting for building deep, meaningful connections. Contact info provided for attendees for easy follow up.

\$25,000

Brand Awareness

Relationship Building

Exclusive



1x1 Speed Consulting with Meeting Area

Provide personalized consultations in your own dedicated meeting space. 30 minute pre-booked meetings (registration via the website/app) offer a unique opportunity to build relationships and showcase your solutions. Ideal for companies aiming to demonstrate their expertise and problem-solving capabilities while building relationships.

\$20,000

Brand Awareness

Relationship Building

Lead Generation

EXCLUSIVE



Opening Night Reception

Host the Opening Night Reception and kick off CyberMarketingCon with a bang! This sponsorship offers a high-visibility opportunity to engage attendees in a celebratory and welcoming environment. Make a lasting impression as attendees connect, network, and celebrate the start of the event.

\$20,000

Brand Awareness

Relationship Building

Exclusive



Podcast Room Branding for 1 Day + 1 Hour of Studio Time

Take over the podcast studio for an entire day with your branding featured prominently throughout. This package includes high profile branding plus 1 hour of dedicated podcast time, allowing you to collaborate with content creators, record your own episodes with prospects and customers, or invite industry influencers to join you.

\$10,000

Brand Awareness

Relationship Building

Exclusive

Speaking

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon Build Your Relationships With Your Prospects & Customers



Group Outing Sponsor

Connect with attendees as sponsor of our informal and fun Group Outing. Typically held on Monday night, the Group Outing is a marquee event at CyberMarketingCon. This is a great way to interact and network outside the conference setting, building true relationships!

\$10,000

Brand Awareness

Relationship Building



Podcast Studio Sponsorship

Secure branding and studio access for half a day to record video/audio podcasts. Book podcasts with attendees (prospects) at the show! These podcast studio sponsorships are ideal for brands looking to increase their visibility, make connections, and create valuable video & audio content that lives postshow!

\$8,200

Brand Awareness

Relationship Building

Exclusive



Branded Speed Networking

Host an incredibly popular session: our Speed Networking! Branding on tabletops, a seat at the table, and the ability to "run the session" as the host on-stage! A great opportunity to be known at the show!

\$7,500

Brand Awareness

Relationship Building

Exclusive

Speaking

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon

High Profile & Exclusive

ONLY 1 AVAILABLE



CyberCMO Summit Sponsorship

CyberCMO Summit is a closed door, invite-only 1 day track inside of CyberMarketingCon for CMOs & Heads of Marketing at cybersecurity products & services companies only. No one besides CMOs are allowed in this room...except for our CyberCMO sponsor!

\$40,000

ONLY 1 AVAILABLE



CISO or CMO Panel Sponsorship

Highlight your industry leadership by assembling a panel of cybersecurity SMEs or CMOs and moderating the conversation. Share insights and opinions on stage, enhancing your brand's credibility. This is a unique opportunity to showcase your network and expertise.

**Very Popular Session*

**Ideal for cyber communities, events companies, research firms, meeting makers, and MarTech tools*

\$30,000

Speaking

Brand Awareness

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon

CyberCEO Summit & GovCon Track



CEO, Founder & Investor Dinner

Sponsor the exclusive CEO Dinner, the grand finale of the CyberCEO Summit, and connect with an elite group of attendees, including CEOs, founders, and investors. This premier event offers your brand unparalleled visibility and the chance to build relationships with key decision-makers in the cybersecurity industry.

\$7,000

Brand Awareness

Exclusive

Lead Generation

Relationship Building



CyberCEO Summit Branding

Be a brand sponsor of the CyberCEO Summit, a track for founders, CEOs, and investors at CyberMarketingCon! Showcase your brand in front of founders, CEOs, and investors of cybersecurity companies. Brand on all CyberCEO signage and digital mentions.

\$7,000

Brand Awareness

Relationship Building



GovCon Track Sponsor

Sponsor the GovCon & Public Sector Track at CyberMarketingCon and position your brand as a key player in government, federal, defense, and national security markets. This one-day track, held on Monday, December 8, focuses on go-to-market (GTM) strategies tailored to the unique challenges and opportunities in these critical sectors.

\$9,000

Brand Awareness

Exclusive



CyberSales Track Sponsor

Sponsor the CyberSales track and put your brand in front of sales and revenue executives and operators. This one-day track, held on focuses on the sales side of cybersecurity go-to-market (GTM), sharing the strategies, tactics, and insight needed to build a modern pipeline machine.

\$9,000

Brand Awareness

Exclusive

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon

Grow Your Brand

ONLY 4 AVAILABLE



Conference Stage Sponsorship (3 Days)

Sponsor a stage and room, including a branded light projection on the wall! This premium sponsorship opportunity allows you to gain visibility with highly engaged attendees throughout the event. Expect hundreds of attendees to see your brand on stage during talks that impact them. **General keynote stage is available for \$50,000 and breakout room stages are \$25,000.**

\$25,000+

Brand Awareness

Relationship Building

Exclusive

EXCLUSIVE



Lanyard Sponsorship

Conference attendees will be wearing your brand throughout the entire conference! Highly visible and photogenic, this is an excellent branding opportunity. Lanyards are a constant presence, keeping your brand in continuous view!

\$20,000

Brand Awareness

NEW!



Pre-Conference Podcast Episode

Want to build some buzz and excitement ahead of the conference? Join us on the **Breaking Through in Cybersecurity Marketing** podcast! Airing ever Wednesday on the CyberWire network, we'll make sure your guest will sound, look, and feel amazing; you'll gain a valuable thought leadership opportunity!

\$7,500

Brand Awareness

Exclusive

Speaking

EXCLUSIVE



Welcome Desk Branding

Position your brand at the first point of contact for every attendee. High visibility branding at the registration table ensures all attendees engage with your brand. An effective strategy for making a strong initial impact!

\$10,000

Brand Awareness

Exclusive

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon

Grow Your Brand



Pre-Conference Webinar

Want to build some buzz and excitement ahead of the conference? Join us for a webinar to the broader Cybersecurity Marketing Society community! Co-hosted by the Society, we'll work with you to identify a topic that will make your company shine! And of course you'll get all the registration and contact data afterwards!

\$20,000

Brand Awareness

Lead Generation

Exclusive

ONLY 5 AVAILABLE



Lunch Sponsorship (Full Conference)

Sponsor the conference lunches, with ample branding opportunities near the lunch. Digital signage during lunch, any screens in the lunch area will display your brand, daily shoutouts for lunch sponsor(s), and marketing material placed near buffet. A fantastic opportunity to be front and center during a key networking time!

\$9,500

Brand Awareness

Exclusive



Branding & Social Media Sponsor

Enhance your visibility with the Branding Sponsor package. This sponsorship offers a combination of digital exposure, social media promotion, and onsite engagement to position your company in front of a targeted audience of cybersecurity marketing professionals. Includes logo on website, signage, program, social media, newsletters, and 1 ticket!

\$12,500

Brand Awareness



Charging Station Sponsorship

Sponsor the Wellness & Recharge Room for all 3 days of the conference, offering attendees a tranquil space to relax, refresh, and recharge during the event. This unique sponsorship aligns your brand with health and well-being, leaving a positive impression on attendees as they take a much-needed break from the busy conference atmosphere.

CONTACT US

Brand Awareness

Exclusive

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon

Grow Your Brand

ONLY 1 AVAILABLE



Headshot Photography

Offer professional headshot photos to attendees, associating your brand with this valuable service. High visibility guaranteed, including brand inclusion in email follow-ups. A unique way to be remembered by attendees

**Photographer provided by Cybersecurity Marketing Society*

\$12,000

Brand Awareness

Lead Generation

Exclusive

ONLY 1 PER DAY - AVAILABLE



Coffee - All Day Sponsorship

Marketers love coffee! This popular sponsorship puts your brand at the beloved coffee station! Attendees visit it over & over again! Place flyers, signage, and marketing materials near the station. Custom-branded coffee sleeves provided! Be creative and you can turn this brand sponsorship into a lead generation opportunity too.

\$11,500

Brand Awareness

Exclusive

ONLY 1 AVAILABLE



Program Cover Sponsorship

Feature your brand on the highly visible conference program cover. A prime spot for high-frequency engagement with attendees. This sponsorship ensures your brand is seen throughout the event!

\$9,500

Brand Awareness

Exclusive



Fun Station Sponsorship

Integrate your brand and achieve high visibility & interactivity at the Fun Station! Engage attendees with a fun station featuring interactive elements such as: step and repeats, postcard mailer, penmaking station, polaroid wall, meme gallery, and other interactive elements designed to engage conference-goers. We can work with your ideas.

CONTACT US

Brand Awareness

Exclusive

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon

Grow Your Brand



Hotel Room Key Sponsor

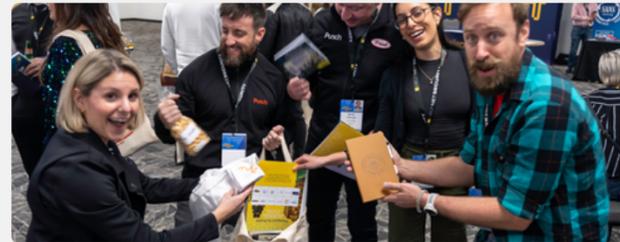
Be in the pocket and hand of attendees, every day! (300 keys printed, 1 provided to each attendee staying at hotel). Opportunity to print additional keys for fee.

\$8,000

Brand Awareness

Exclusive

ONLY 1 AVAILABLE



Notebook & Pen Sponsorship

The notebook and pen is a cult favorite of CyberMarketingCon attendees! Include your branding on the notebook and pen! Have the attendees touching your brand every day of the event.

\$14,500

Brand Awareness

Exclusive



Quiet Room Sponsorship

Sponsor the Quiet Room for all 3 days of the conference, offering attendees a tranquil space to relax, refresh, and recharge during the event. This unique sponsorship aligns your brand with taking a break and a place for quiet work, leaving a positive impression on attendees as they take a much-needed break from the busy conference atmosphere.

\$9,000

Brand Awareness

Exclusive



Working Room Sponsorship

Sponsor the Working Room for all 3 days of the conference, offering attendees a place for meetings & zoom calls during the conference. Provide a space for attendees with ample branding throughout the room and on the signage.

\$9,000

Brand Awareness

Exclusive

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon

Grow Your Brand



WiFi Password Sponsorship

Be the exclusive sponsor of the conference Wifi, with your branding on all wifi instructions signage that is printed throughout the event. This unique sponsorship ensures constant visibility throughout the event. Also, everyone asks all the time: "What is the WiFi password?" Wouldn't it be great if it was your company name?

\$8,000

Brand Awareness

Exclusive



Printed Schedule Signs Sponsor

What a great opportunity to be incredibly visible during the conference! Have your logo on every single agenda sign outside of the general session rooms in the conference.

**Exclusions for rooms that have Track Sponsors or existing sponsorships.*

\$8,500

Brand Awareness

Exclusive



AM or PM Networking Break

Sponsor an AM or PM break: this 30-minute break features snacks and refreshments, providing attendees with the perfect opportunity to connect, refuel, and engage. Be thanked during the break, be listed in the official agenda, and have your brand be the exclusive branding for the break!

\$5,500

Brand Awareness

Social Media

Exclusive

Relationship Building

CYBERMARKETINGCON

Book A Meeting

CyberMarketingCon

Grow Your Brand



Swag Sponsor (1 Item & 1 Marketing Material)

Provide 1 marketing material piece and 1 swag item; we'll include it in the swag bag! Swag bags are distributed to in-person attendees and shipped to many of our virtual attendees, ensuring your sponsorship gets wide reach!

\$4,000

Brand Awareness



Conference Program Ad

Include an ad in the Conference Program. Suggest a helpful template, sheet, whitepaper, or other interactive offer. The Cybersecurity Marketing Society will help advise!

Full Page: **\$3,000**

Half Page: **\$1,500**

\$1,500+

Brand Awareness

SOLD OUT



Swag Bag Design Sponsor

Exclusive branding on the conference swag bags, carried by every attendee. This high-visibility opportunity ensures your logo is prominently displayed. A great way to achieve widespread brand recognition. Extremely high visibility branding opportunity with lots of photos that come out of it!

\$20,000

Brand Awareness

Exclusive

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Hiring Sponsorship

Interested more in the hiring side of things? Become a Hiring Pavilion sponsor. This include branding, a special badge indicating you as a recruiter or hiring, and 5 listings on the Cybersecurity Marketing Society's Job Board.

\$3,500

Brand Awareness

Relationship Building



Marquee Awards Submission

Make sure to submit to the Marquee Awards this year! This charity awards ceremony puts you in the running to win a highprofile award, such as "Best Lead Generation Vendor," "Best PR Firm," or another! Marquee Awards submissions open May 1st. Learn more and see how to submit here.

\$299

Brand Awareness

SOLD OUT



Have an Idea? Let's Chat!

Is there a sponsorship you've found success with at other conferences that isn't listed here? Feel free to book a meeting with us to discuss. We're a creative and constantly evolving conference.

CONTACT US

CYBERMARKETINGCON

Book A Meeting

Thank you!

Have Another Sponsorship Idea?
Need Something Custom?
Have Questions?

CONTACT US!

Book A Meeting



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